



# ukininkopatarejas.lt

ŪKININKO  
patarėjas

Kaimo  
laikraštis

Seimininkė

Rasos



## Contact us

For further advertising and publicity information, please contact us by tel. +370 686 21 036 or e-mail [vytenis.neverdauskas@gmail.com](mailto:vytenis.neverdauskas@gmail.com)

Advertising department tel. +370 687 46 734, e-mail [skelbimai@ukininkopatarejas.lt](mailto:skelbimai@ukininkopatarejas.lt)

Comprehensive advertising in print, internet, television and Facebook, which can not be found anywhere else.

## Services we offer



Preparation  
of promotional  
articles.



Video  
advertisement  
in articles  
on the website.



Promotional  
article  
publication.



Video clip  
hosting  
on the website.



Video clip production  
and broadcasting on  
Ūkininko patarėjas AgroTV  
YouTube channel.



# TITLE PAGE – TOP



Vilnius 15 °C Cloudy  
Tuesday, September 6th, 2022

Website subscription

Publication subscription



Main page

Politics Business Society My farm Finances The market Hunting „Rasos“ „Agro TV“



Log in

**POP UP big** 750x750 px

1 wk. / 300 € and VAT  
2 wks. / 500 € and VAT  
3 wks. / 700 € and VAT  
4 wks. / 850 € and VAT

The additional banner is included in the price.

**A1 - 1170x160 px**

500 € and VAT / mo.

**A2 - 1170x160 px**

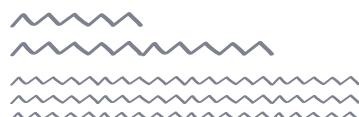
500 € and VAT / mo.

**A3 - 1170x160 px**

500 € and VAT / mo.



**B1 250x160 px**  
350 € ir PVM / mēn.



**B2 250x160 px**  
350 € ir PVM / mēn.



**B3 250x160 px**  
350 € and VAT / mo.



**B4 250x160 px**  
350 € and VAT / mo.



**POP UP small - 1170x250 px**

1 wk. / 200 € and VAT; 2 wks. / 300 € and VAT; 3 wks. / 400 € and VAT; 4 wks. / 500 € and VAT.

# TITLE PAGE – MIDDLE

C1 - 1170x160 px

450 € and VAT / mo.

Categories

State

The market

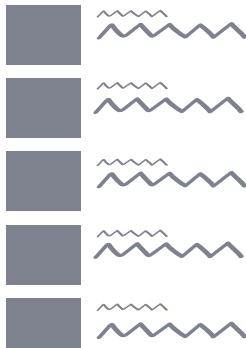
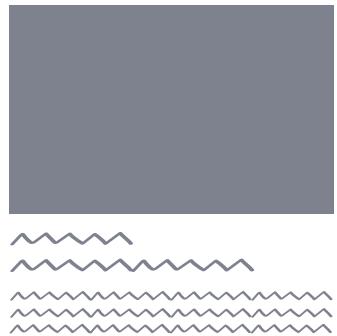
Finances

Technics

Business

Food

Nation

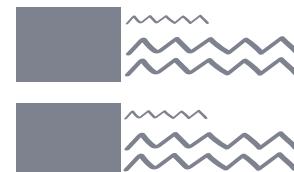
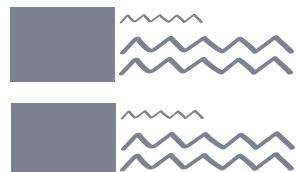
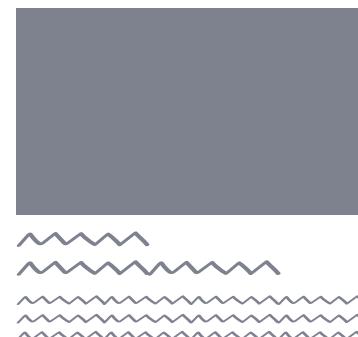
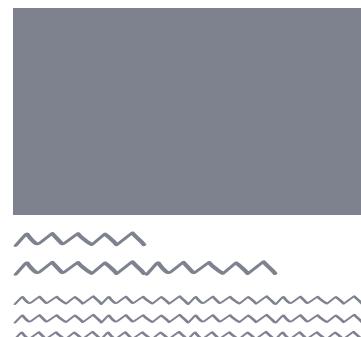


D1 - 250x320 px

400 € and VAT / mo.

E1 - 900x120 px

400 € and VAT / mo.



F1 - 250x160 px

250 € and VAT / mo.

F2 - 250x160 px

250 € and VAT / mo.

F3 - 250x160 px

250 € and VAT / mo.

F4 - 250x160 px

250 € and VAT / mo.

G1 - 1170x160 px

450 € and VAT / mo.

Categories

State

The market

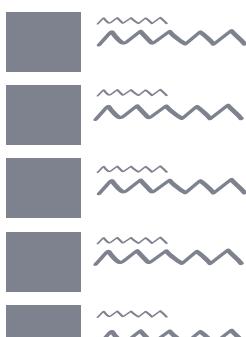
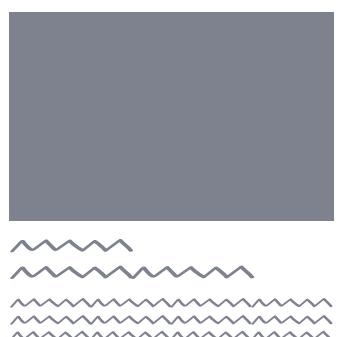
Finances

Technics

Business

Food

Nation



H1 - 250x320 px

400 € and VAT / mo.

I1 - 900x120 px

400 € and VAT / mo.

H2 - 250x320 px

400 € and VAT / mo.

# TITLE PAGE – BOTTOM



**J1 - 250x160 px**  
200 € and VAT / mo.



**J2 - 250x160 px**  
200 € and VAT / mo.

**J3 - 250x160 px**  
200 € and VAT / mo.

**J4 - 250x160 px**  
200 € and VAT / mo.

**K1 - 1170x160 px**

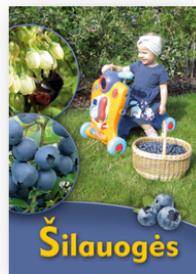
400 € and VAT / mo.



„Ūkininko patarėjas“ No. 103,  
September 10th, 2022

Add to bag

1,00 €



Book „Šilauogės“

Add to bag

1,00 €



„Kaimo laikraštis“ No. 8,  
February 26th, 2022

Add to bag

1,00 €

**L1 - 250x250 px**  
250 € and VAT / mo.

**L1 - 250x250 px**  
250 € and VAT / mo.

**M1 - 1170x160 px**

350 € and VAT / mo.



**N1 - 250x160 px**  
200 € and VAT / mo.

**N2 - 250x160 px**  
200 € and VAT / mo.

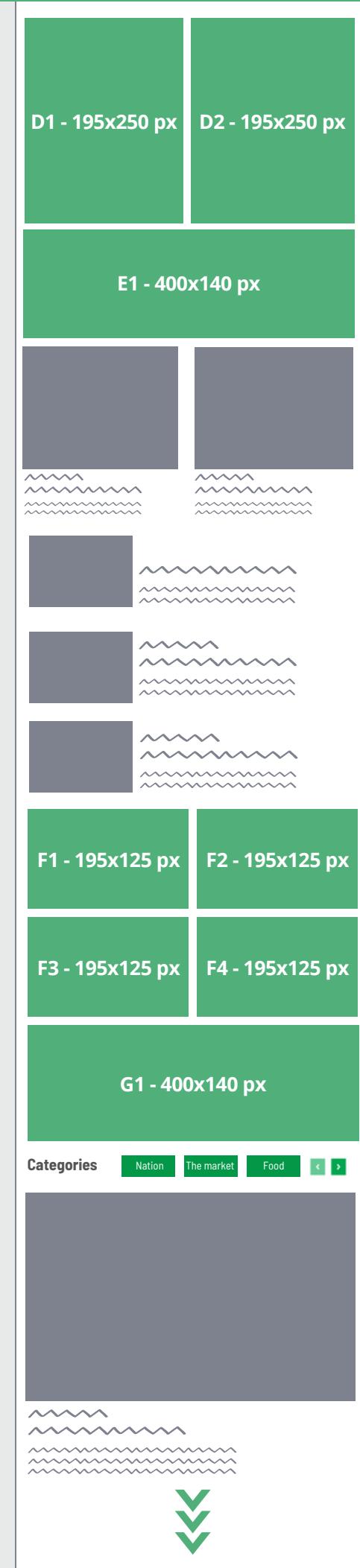
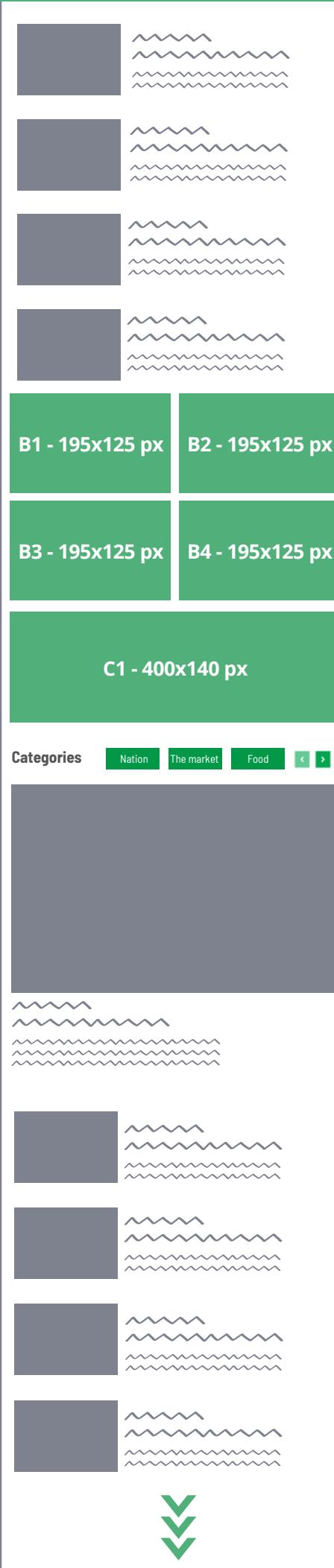
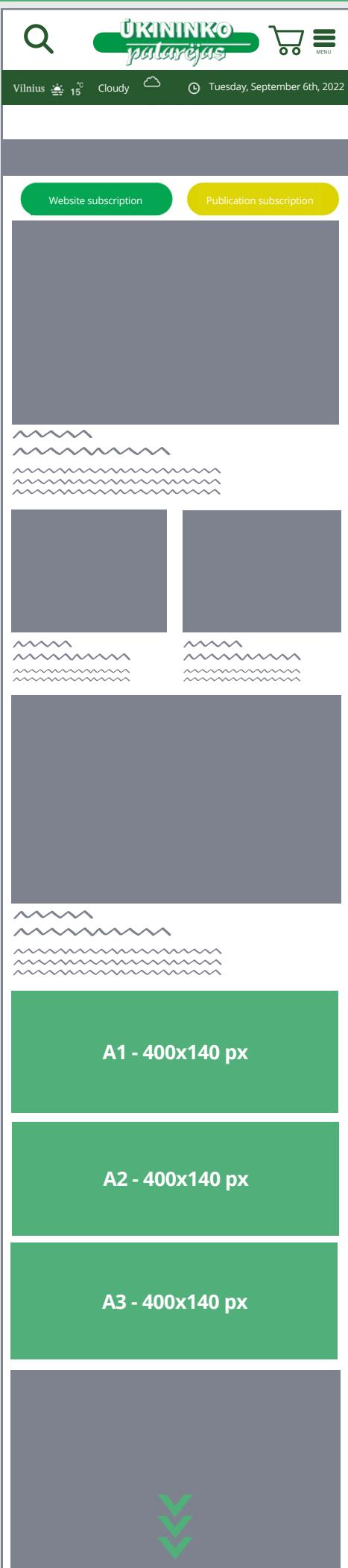
**N3 - 250x160 px**  
200 € and VAT / mo.

**N4 - 250x160 px**  
200 € and VAT / mo.

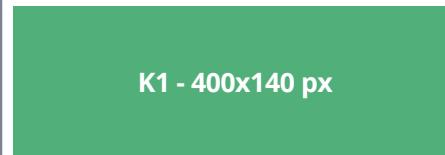
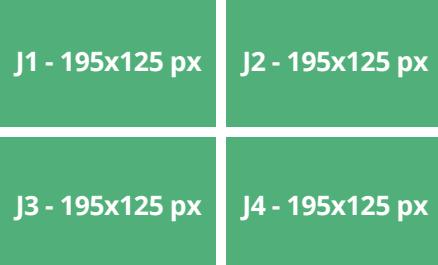
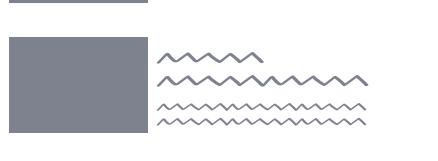
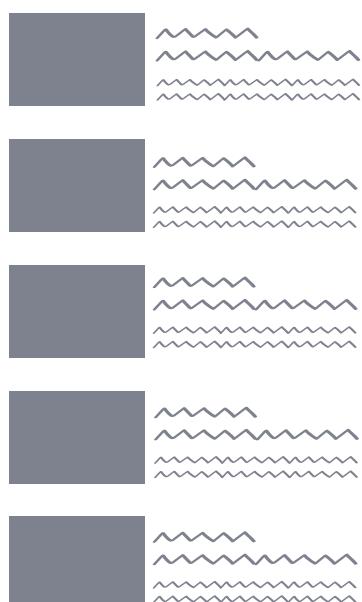
**O1 - 1170x160 px**

300 € and VAT / mo.

# TITLE PAGE – MOBILE VERSION



# TITLE PAGE – MOBILE VERSION



„Ūkininko patarėjas“ No. 103, September 10th, 2022

Add to bag 1,00 €

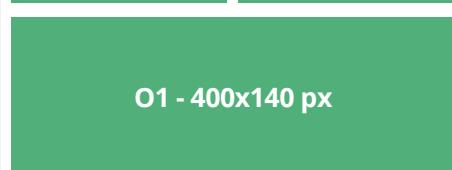
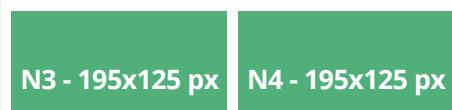
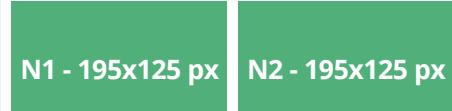
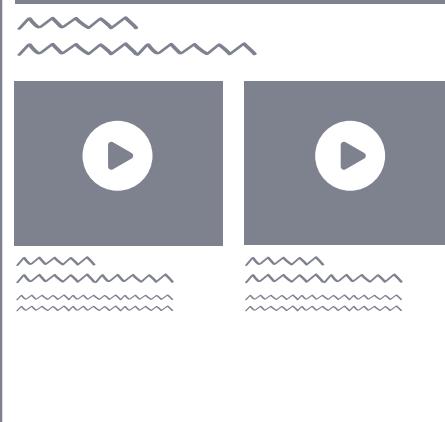
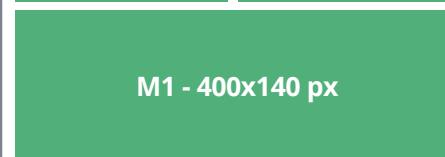
„Kaimo laikraštis“ No. 8, February 26th, 2022

Add to bag 1,00 €



Book „Šilauogės“ Book „Pauliaus vaišės“

Add to bag 1,00 € Add to bag 1,00 €



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## Properties

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VAT buyers code LT331224113  
Billing account No. LT154010042500061234  
LUMINOR bank  
Gedimino st., 27. LT-44319 Kaunas  
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# INNER PAGE

**ŪKININKO**  
patarėjas

Vilnius 15°C Cloudy  
Tuesday, September 6th, 2022

Website subscription      Publication subscription

Main page      Politics      Business      Society      My farm      Finances      The market      Hunting      „Rasos“      „Agro TV“      Log in

P1 600x250 px  
500 € and VAT / mo.

R1 250x250 px  
300 € and VAT / mo.

R2 250x250 px  
300 € and VAT / mo.

R3 250x250 px  
300 € and VAT / mo.

R4 250x250 px  
300 € and VAT / mo.

R5 250x250 px  
300 € and VAT / mo.

R6 250x250 px  
300 € and VAT / mo.

**P2 600x250 px**  
400 € and VAT / mo.

Properties

LLC „Ūkininko patarėjas“  
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# INNER PAGE – MOBILE VERSION

The diagram illustrates the mobile version of the Ukininko patarejas website's inner page layout. It features a header bar at the top with a search icon, the brand logo "UKININKO patarejas", a shopping cart icon, and a menu icon. Below the header, the weather forecast for Vilnius shows cloudy conditions at 15°C. The date is Tuesday, September 6th, 2022. A navigation bar below the header includes "Website subscription" and "Publication subscription" buttons.

The main content area is divided into several sections:

- P1 - 400x140 px:** A large green rectangular placeholder at the top left.
- R5 - 300x250 px:** A green rectangular placeholder in the middle left.
- R6 - 300x250 px:** A green rectangular placeholder in the middle right.
- R1 - 300x250 px:** A green rectangular placeholder at the bottom left.
- R2 - 300x250 px:** A green rectangular placeholder at the bottom center-left.
- R3 - 300x250 px:** A green rectangular placeholder at the bottom center-right.
- R4 - 300x250 px:** A green rectangular placeholder at the bottom right.

Vertical wavy lines on the right side indicate scrollable content areas.

**Properties:**

- LLC „Ukininko patarejas“
- Company code 331122411
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# „RASOS“ INNER PAGE



Vilnius 15°C Cloudy  
Tuesday, September 6th, 2022

Website subscription

Publication subscription



Main page

Politics Business Society My farm Finances The market Hunting „Rasos“ „Agro TV“



Log in

**T1 - 600x250 px**  
500 € and VAT / mo.

**V1 - 250x250 px**  
300 € and VAT / mo.

**V2 - 250x250 px**  
300 € and VAT / mo.

**V3 - 250x250 px**  
300 € and VAT / mo.

**V4 - 250x250 px**  
300 € and VAT / mo.

**V5 - 250x250 px**  
300 € and VAT / mo.

**V6 - 250x250 px**  
300 € and VAT / mo.

**T2 - 600x250 px**  
400 € and VAT / mo.

 ukininkopatarėjas.lt

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Purchasing - selling terms on the e-shop.  
EU support



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# „RASOS“ INNER PAGE – MOBILE VERSION

The mobile version of the RASOS inner page features a header with a search bar, a logo for "ŪKININKO patarėjas", weather information (Vilnius, 15°C, Cloudy), and a date (Tuesday, September 6th, 2022). Below the header is a navigation bar with "Website subscription" and "Publication subscription" buttons. The main content area contains several placeholder boxes labeled T1 through T2 and V1 through V4, each with dimensions specified in the image. A sidebar on the right side includes a logo for "Ukininko patarejas.lt", links to the editorial board, privacy policy, cookies, terms & conditions, purchasing terms, EU support, and social media links for Facebook and YouTube. At the bottom, there are buttons for "Subscribe to newsletter", "Advertisement in website", and "Advertisement in publication". A footer at the very bottom contains legal text about data collection and storage.

**T1 - 400x140 px**

**V5 - 300x250 px** **V6 - 300x250 px**

**T2 - 400x140 px**

**V1 - 300x250 px** **V2 - 300x250 px**

**V3 - 300x250 px** **V4 - 300x250 px**

**Advertisement in website**

**Advertisement in publication**

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# THE WEATHER PAGE



Vilnius 15 °C Cloudy   
Tuesday, September 6th, 2022

[Website subscription](#)

[Publication subscription](#)



[Main page](#)

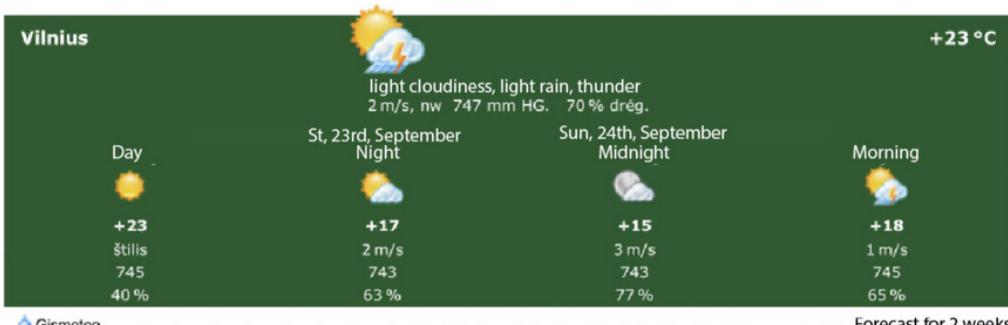
[Politics](#) [Business](#) [Society](#) [My farm](#) [Finances](#) [The market](#) [Hunting](#) [„Rasos“](#) [„Agro TV“](#)



[Log in](#)

Algirdė, Ema, Inga, Ingeborga, Ivita, Irvita, Jaugina, Jauginas, Kamilė, Kantvilas, Teofila, Teofilė, Vaidilutė, Vidas, Albutas.

**S1 - 1170x160 px**  
400 € and VAT / mo.



**S2 - 1170x160 px**  
350 € and VAT / mo.



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# THE WEATHER PAGE – MOBILE VERSION

The mobile version of the Ūkininko patarėjas website features a clean design with a green and white color scheme. At the top, there's a search bar, the logo "ŪKININKO patarėjas", a shopping cart icon, and a menu icon. Below the header, the weather for Vilnius is displayed: Cloudy at 15°C. The date is Tuesday, September 6th, 2022. A horizontal bar shows a weather forecast with icons for sun, clouds, and rain. Two buttons for "Website subscription" and "Publication subscription" are visible.

**S1 - 400x140 px**

The main content area features a large image of a landscape with clouds and green hills. Below this image is another green box labeled **S2 - 400x140 px**.

**Footer:**

- Logo: Ū kininko patarejas.lt
- Links: Editorial board, Privacy, Cookies, Terms & conditions, Purchasing - selling terms on the e-shop, EU support.
- Social media icons: Facebook and YouTube
- Properties**
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  - VAT buyers code LT331224113
  - Billing account No. LT154010042500061234
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For more information about advertising and publicity please contact  
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by e-mail *vytenis.neverdauskas@gmail.com*

Advertising department tel. +370 687 46 734,  
e-mail *skelbimai@ukininkopatarejas.lt*

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Preparation of a promotional article – 250 € and VAT.  
Publication of a promotional article – 300 € and VAT.

Hosting of video clips on the website:

- up to 3 min. – 1 000 € and VAT per year;
- up to 5 min. – 1 500 € and VAT per year;
- up to 7 min. – 2 000 € and VAT per year.

Placement of video advertising in articles on the website:

- up to 10 seconds – 1 000 € and VAT per month  
for all chosen articles of two categories;
- up to 20 seconds – 1 500 € and VAT per month  
for all chosen articles of two categories;
- up to 30 seconds – 2 000 € and VAT per month  
for all chosen articles of two categories.

Preparation of advertising plots and their broadcast on „AgroTV“  
and YouTube prices are discussed individually.