

ŪKININKO
patarėjas

Kaimo
laikraštis

Šeimūninkė

Rasos SODĖ
DARŽĖ
GELYNĖ



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For further advertising and publicity information,
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or e-mail vytenis.neverdauskas@gmail.com

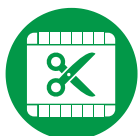
Advertising department tel. +370 687 46 734,
e-mail skelbimai@ukininkopatarejas.lt

Comprehensive advertising in print, internet,
television and Facebook, which can not be
found anywhere else.

Services we offer



Preparation
of promotional
articles.



Video
advertisement
in articles
on the website.



Promotional
article
publication.



Video clip
hosting
on the website.



Video clip production
and broadcasting on
Ūkininko patarėjas AgroTV
YouTube channel.



TITLE PAGE – TOP

POP UP big X

750x750 px

1 wk. / 700 € and VAT
2 wks. / 900 € and VAT
3 wks. / 1 300 € and VAT
4 wks. / 1 700 € and VAT

The additional banner is included in the price.

A1 - 1170x160 px
500 € and VAT / mo.

A2 - 1170x160 px
500 € and VAT / mo.

A3 - 1170x160 px
500 € and VAT / mo.

B1 250x160 px
350 € ir PVM / mėn.

B2 250x160 px
350 € ir PVM / mėn.

B3 250x160 px
350 € and VAT / mo.

B4 250x160 px
350 € and VAT / mo.

POP UP small - 1170x250 px X

1 wk. / 300 € and VAT; 2 wks. / 500 € and VAT; 3 wks. / 700 € and VAT; 4 wks. / 1 000 € and VAT.

TITLE PAGE – MIDDLE

C1 - 1170x160 px

450 € and VAT / mo.

Categories

State

The market

Finances

Technics

Business

Food

Nation



D1 - 250x320 px

400 € and VAT / mo.

D2 - 250x320 px

400 € and VAT / mo.

E1 - 900x120 px

400 € and VAT / mo.



F1 - 250x160 px

250 € and VAT / mo.

F2 - 250x160 px

250 € and VAT / mo.

F3 - 250x160 px

250 € and VAT / mo.

F4 - 250x160 px

250 € and VAT / mo.

G1 - 1170x160 px

450 € and VAT / mo.

Categories

State

The market

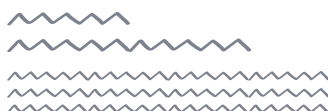
Finances

Technics

Business

Food

Nation



H1 - 250x320 px

400 € and VAT / mo.

H2 - 250x320 px

400 € and VAT / mo.

I1 - 900x120 px

400 € and VAT / mo.

TITLE PAGE – BOTTOM



J1 - 250x160 px
200 € and VAT / mo.

J2 - 250x160 px
200 € and VAT / mo.

J3 - 250x160 px
200 € and VAT / mo.



J4 - 250x160 px
200 € and VAT / mo.

K1 - 1170x160 px 400 € and VAT / mo.



„Ūkininko patarėjas“ No. 103,
September 10th, 2022

Add to bag 1,00 €



Book „Šilauogės“

Add to bag 1,00 €



„Kaimo laikraštis“ No. 8,
February 26th, 2022

Add to bag 1,00 €

L1 - 250x250 px
250 € and VAT / mo.

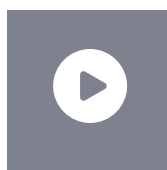
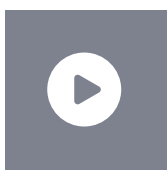
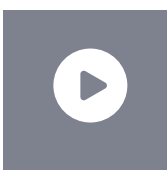
L1 - 250x250 px
250 € and VAT / mo.

M1 - 1170x160 px 350 € and VAT / mo.



N1 - 250x160 px
200 € and VAT / mo.

N2 - 250x160 px
200 € and VAT / mo.

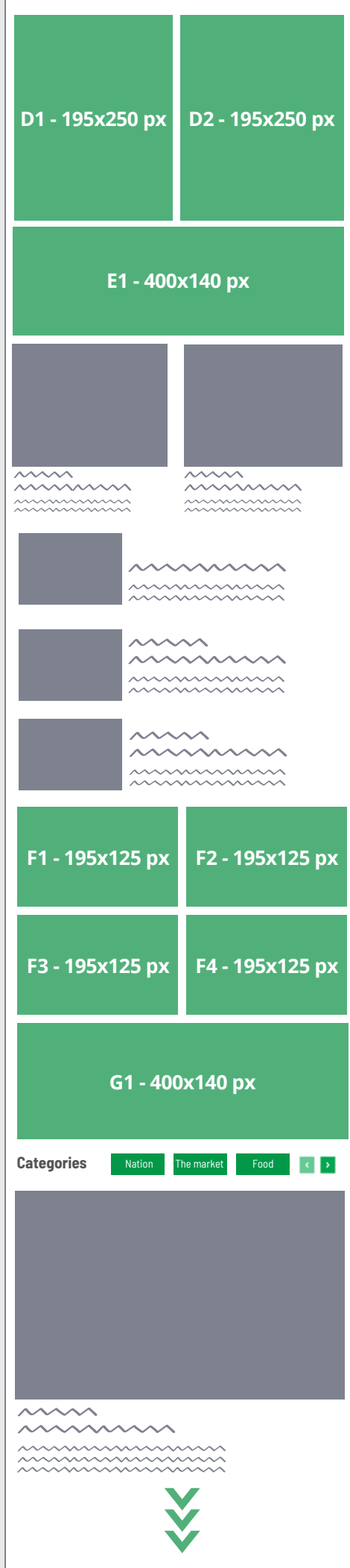
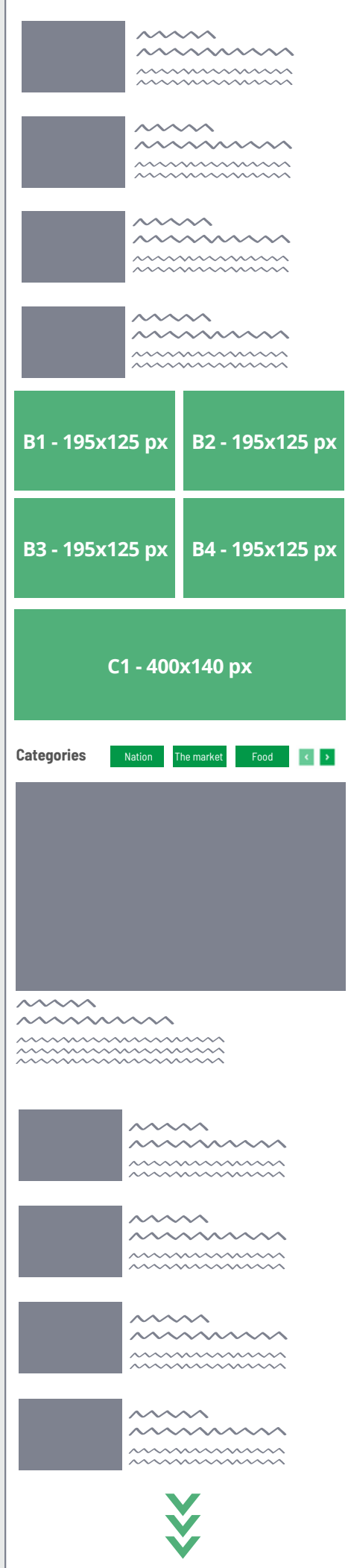
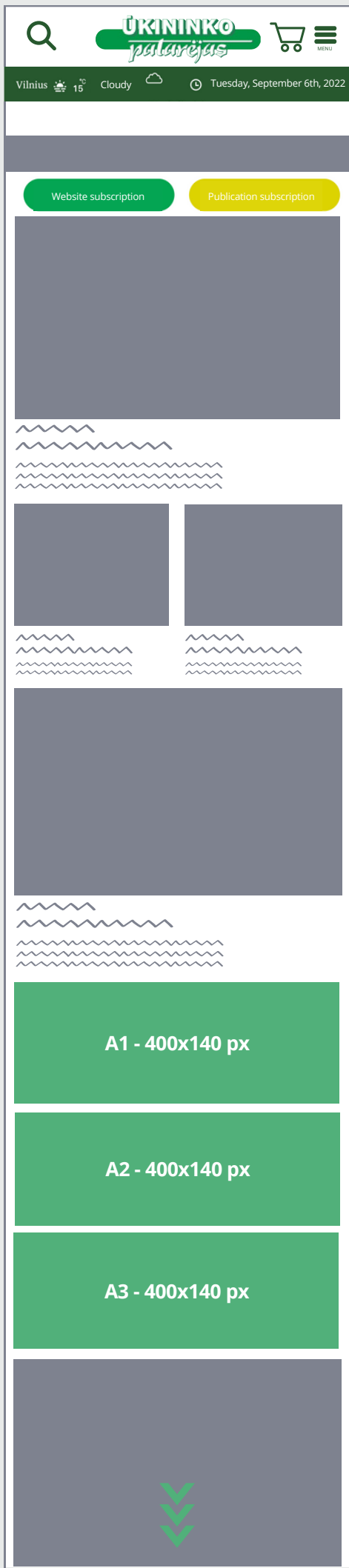


N3 - 250x160 px
200 € and VAT / mo.

N4 - 250x160 px
200 € and VAT / mo.

O1 - 1170x160 px 300 € and VAT / mo.

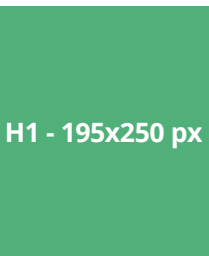
TITLE PAGE – MOBILE VERSION



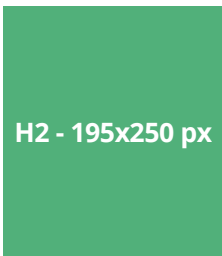
TITLE PAGE – MOBILE VERSION



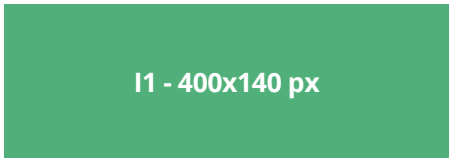
K1 - 400x140 px



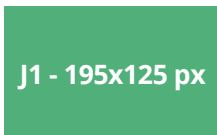
H1 - 195x250 px



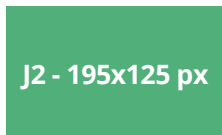
H2 - 195x250 px



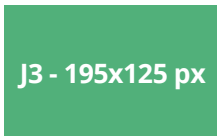
I1 - 400x140 px



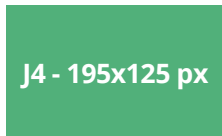
J1 - 195x125 px



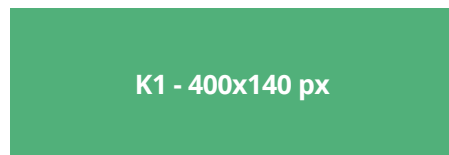
J2 - 195x125 px



J3 - 195x125 px



J4 - 195x125 px



„Ūkininko patarėjas“ No. 103,
September 10th, 2022

Add to bag

1,00 €



„Kaimo laikraštis“ No. 8,
February 26th, 2022

Add to bag

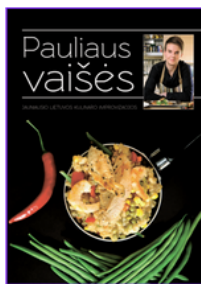
1,00 €



Book „Šilauogės“

Add to bag

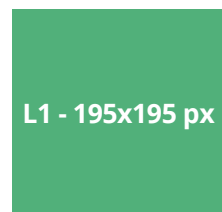
1,00 €



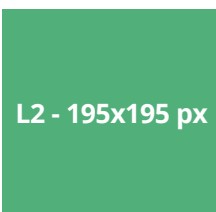
Book „Pauliaus vaisės“

Add to bag

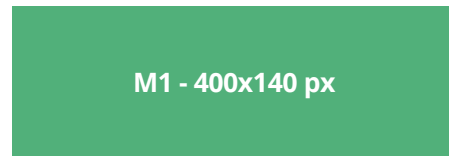
1,00 €



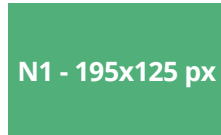
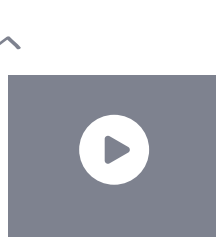
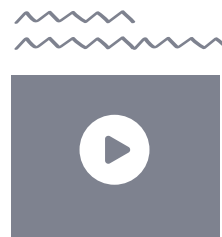
L1 - 195x195 px



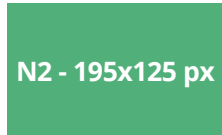
L2 - 195x195 px



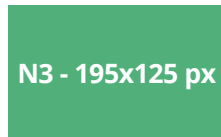
M1 - 400x140 px



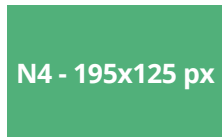
N1 - 195x125 px



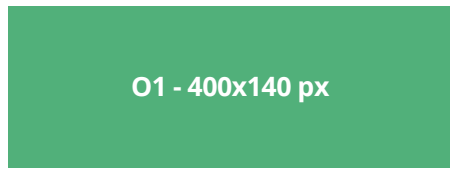
N2 - 195x125 px



N3 - 195x125 px



N4 - 195x125 px



O1 - 400x140 px

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P1 600x250 px
500 € and VAT / mo.

R1 250x250 px
300 € and VAT / mo.

R2 250x250 px
300 € and VAT / mo.

R3 250x250 px
300 € and VAT / mo.

R4 250x250 px
300 € and VAT / mo.

R5 250x250 px
300 € and VAT / mo.

R6 250x250 px
300 € and VAT / mo.

U - 600x160 px
700 € and VAT / mo.

P2 600x250 px
400 € and VAT / mo.

X - 1170x160 px
400 € and VAT / mo.

My farm or Politics, Business, Society, My farm, Finances, The market, Fishing, „Rasos“

Z - 900x160 px
350 € and VAT / mo.

R1 250x250 px
300 € and VAT / mo.

Crop production or Animal Husbandry, Birds, Fish, Machinery, Construction

Ž - 900x160 px
300 € and VAT / mo.

R2 250x250 px
300 € and VAT / mo.

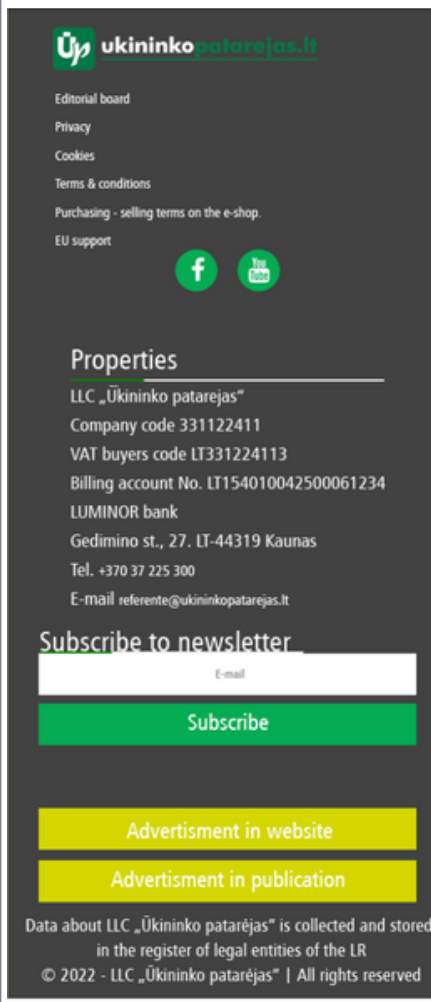
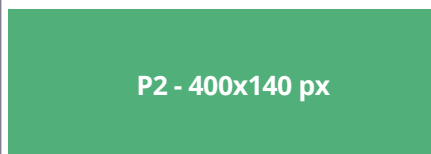
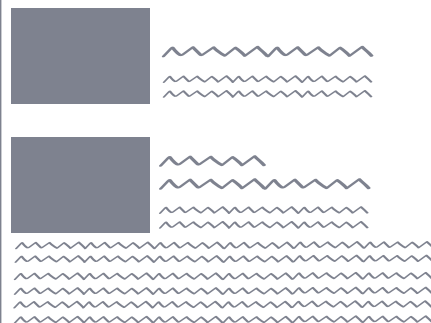
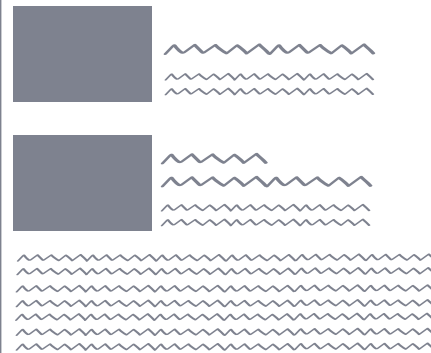


R3 250x250 px
300 € and VAT / mo.

R4 250x250 px
300 € and VAT / mo.

R5 250x250 px
300 € and VAT / mo.

INNER PAGE 1 – MOBILE VERSION



INNER PAGE 2 – MOBILE VERSION

UKININKO patarėjas

Vilnius 15°C Cloudy Tuesday, September 6th, 2022

Website subscription Publication subscription

X - 400x140 px
400 € and VAT / mo.

My farm or Politics, Business, Society, My farm, Finances, The market, Fishing, „Rasos“

Z - 400x140 px
350 € and VAT / mo.

Crop production or Animal Husbandry, Birds, Fish, Machinery, Construction

Ž - 400x140 px
300 € and VAT / mo.

↓

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„RASOS“ INNER PAGE

T1 - 600x250 px
500 € and VAT / mo.

V1 - 250x250 px
300 € and VAT / mo.

V2 - 250x250 px
300 € and VAT / mo.

V3 - 250x250 px
300 € and VAT / mo.

V4 - 250x250 px
300 € and VAT / mo.

V5 - 250x250 px
300 € and VAT / mo.

V6 - 250x250 px
300 € and VAT / mo.

T2 - 600x250 px
400 € and VAT / mo.

„RASOS“ INNER PAGE – MOBILE VERSION

Mobile website layout wireframe showing the main content area. At the top is a navigation bar with a search icon, the logo "ŪKININKO patarėjas", a shopping cart icon, and a menu icon. Below the navigation bar is a status bar showing "Vilnius 15° Cloudy Tuesday, September 6th, 2022". The main content area features two subscription buttons: "Website subscription" (green) and "Publication subscription" (yellow). Below these is a large green rectangular area labeled "T1 - 400x140 px". This is followed by a large grey rectangular area. Below the grey area are two rows of wavy lines representing text. The main content area is followed by two green rectangular areas labeled "V1 - 300x250 px" and "V2 - 300x250 px". Below these are two more rows of wavy lines representing text. The main content area is followed by two green rectangular areas labeled "V3 - 300x250 px" and "V4 - 300x250 px". At the bottom of the main content area are three green arrows pointing downwards.

Two grey rectangular blocks representing text placeholders, each followed by three rows of wavy lines representing text.

Two green rectangular blocks representing advertisement areas, labeled "V5 - 300x250 px" and "V6 - 300x250 px".

Two grey rectangular blocks representing text placeholders, each followed by three rows of wavy lines representing text.

A green rectangular block representing a text placeholder, labeled "T2 - 400x140 px".

Footer content on a dark background. It includes the logo "Ūk kininko patarėjas.lt" and a list of links: Editorial board, Privacy, Cookies, Terms & conditions, Purchasing - selling terms on the e-shop, and EU support. Below the links are icons for Facebook and YouTube. The "Properties" section lists: LLC „Ūkininko patarėjas“, Company code 331122411, VAT buyers code LT331224113, Billing account No. LT154010042500061234, LUMINOR bank, Gedimino st., 27. LT-44319 Kaunas, Tel. +370 37 225 300, and E-mail referente@ukininkopatarejas.lt. Below this is a "Subscribe to newsletter" form with an "E-mail" input field and a "Subscribe" button. At the bottom are two yellow buttons: "Advertisement in website" and "Advertisement in publication". The footer also contains the text: "Data about LLC „Ūkininko patarėjas“ is collected and stored in the register of legal entities of the LR © 2022 - LLC „Ūkininko patarėjas“ | All rights reserved".

THE WEATHER PAGE

UKININKO
patarėjas

Vilnius 15°C Cloudy
Tuesday, September 6th, 2022

Website subscription

Publication subscription

Main page | Politics | Business | Society | My farm | Finances | The market | Hunting | „Rasos“ | „Agro TV“ | | | Log in

Alzardė, Ema, Inga, Ingeborga, Ivita, Irvita, Jauzina, Jauzinas, Kamilė, Kantvilas, Teofila, Teofilė, Vaidilutė, Vidas, Albutas.

S1 - 1170x160 px
400 € and VAT / mo.

Vilnius +23 °C

light cloudiness, light rain, thunder
2 m/s, nw 747 mm HG. 70% drėg.

Day	St, 23rd, September Night	Sun, 24th, September Midnight	Morning
+23	+17	+15	+18
Štillis	2 m/s	3 m/s	1 m/s
745	743	743	745
40 %	63 %	77 %	65 %

Forecast for 2 weeks

Vilnius +23 °C

light cloudiness, light rain, thunder
2 m/s, nw 747 mm HG. 70% drėg.

Day	St, 23rd, September Night	Sun, 24th, September Midnight	Morning
+23	+17	+15	+18
Štillis	2 m/s	3 m/s	1 m/s
745	743	743	745
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Forecast for 2 weeks

Vilnius +23 °C

light cloudiness, light rain, thunder
2 m/s, nw 747 mm HG. 70% drėg.

Day	St, 23rd, September Night	Sun, 24th, September Midnight	Morning
+23	+17	+15	+18
Štillis	2 m/s	3 m/s	1 m/s
745	743	743	745
40 %	63 %	77 %	65 %

S2 - 1170x160 px
350 € and VAT / mo.

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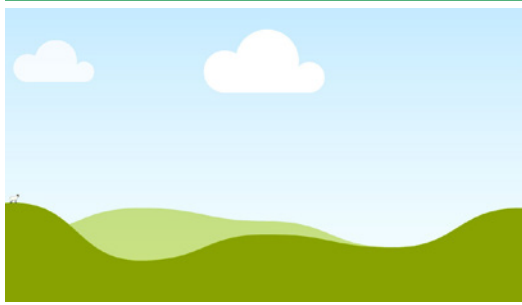
THE WEATHER PAGE – MOBILE VERSION

 **ŪKININKO** patarėjas  


Vilnius  15°C Cloudy  Tuesday, September 6th, 2022

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S1 - 400x140 px



S2 - 400x140 px

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For more information about advertising and publicity please contact
tel. +370 686 21 036 or
by e-mail vytenis.neverdauskas@gmail.com

Advertising department tel. +370 687 46 734,
e-mail skelbimai@ukininkopatarejas.lt

Preparation of a promotional article – 250 € and VAT.
Publication of a promotional article – 300 € and VAT.

Hosting of video clips on the website:

- up to 3 min. – 1 000 € and VAT per year;
- up to 5 min. – 1 500 € and VAT per year;
- up to 7 min. – 2 000 € and VAT per year.

Placement of video advertising in articles on the website:

- up to 10 seconds – 1 000 € and VAT per month for all chosen articles of two categories;
- up to 20 seconds – 1 500 € and VAT per month for all chosen articles of two categories;
- up to 30 seconds – 2 000 € and VAT per month for all chosen articles of two categories.

Preparation of advertising plots and their broadcast on „AgroTV“ and YouTube prices are discussed individually.