

ŪKININKO
patarejas

Kaimo
laikraštis

Šeimūninkė

Rasos SODĖ
DARŽĖ
GELYNĖ



Contact us

For further advertising and publicity information,
please contact us by tel. +370 686 21 036
or e-mail vytenis.neverdauskas@gmail.com

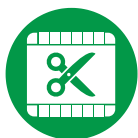
Advertising department tel. +370 687 46 734,
e-mail skelbimai@ukininkopatarejas.lt

Comprehensive advertising in print, internet,
television and Facebook, which can not be
found anywhere else.

Services we offer



Preparation
of promotional
articles.



Video
advertisement
in articles
on the website.



Promotional
article
publication.



Video clip
hosting
on the website.



Video clip production
and broadcasting on
Ūkininko patarejas AgroTV
YouTube channel.



TITLE PAGE – TOP

POP UP big ×
750x750 px

1 wk. / 700 € and VAT
2 wks. / 900 € and VAT
3 wks. / 1 300 € and VAT
4 wks. / 1 700 € and VAT

The additional banner is included in the price.

A1 - 1170x160 px
500 € and VAT / mo.

A2 - 1170x160 px
500 € and VAT / mo.

A3 - 1170x160 px
500 € and VAT / mo.

B1 250x160 px
350 € ir PVM / mėn.

B2 250x160 px
350 € ir PVM / mėn.

B3 250x160 px
350 € and VAT / mo.

B4 250x160 px
350 € and VAT / mo.

POP UP small - 1170x250 px ×

1 wk. / 300 € and VAT; 2 wks. / 500 € and VAT; 3 wks. / 700 € and VAT; 4 wks. / 1 000 € and VAT.

TITLE PAGE – MIDDLE

C1 - 1170x160 px
450 € and VAT / mo.

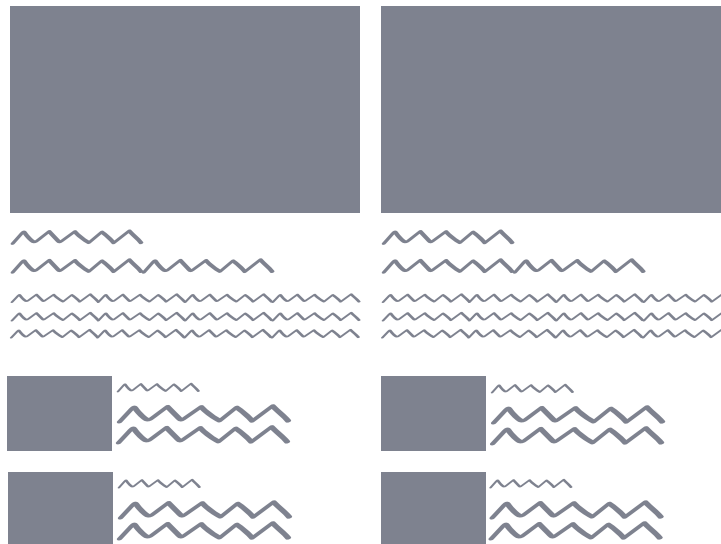
Categories State The market Finances Technics Business Food Nation < >



D1 - 250x320 px
400 € and VAT / mo.

D2 - 250x320 px
400 € and VAT / mo.

E1 - 900x120 px
400 € and VAT / mo.



F1 - 250x160 px
250 € and VAT / mo.

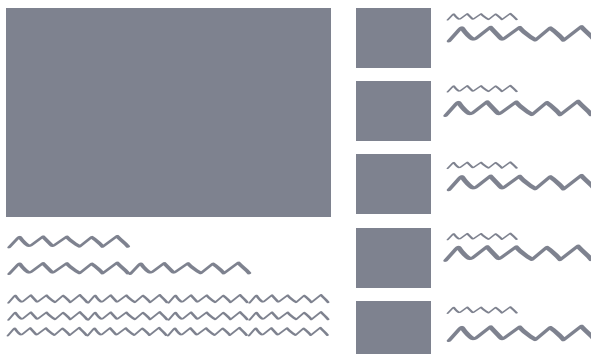
F2 - 250x160 px
250 € and VAT / mo.

F3 - 250x160 px
250 € and VAT / mo.

F4 - 250x160 px
250 € and VAT / mo.

G1 - 1170x160 px
450 € and VAT / mo.

Categories State The market Finances Technics Business Food Nation < >



H1 - 250x320 px
400 € and VAT / mo.

H2 - 250x320 px
400 € and VAT / mo.

I1 - 900x120 px
400 € and VAT / mo.

TITLE PAGE – BOTTOM



J1 - 250x160 px
200 € and VAT / mo.



J2 - 250x160 px
200 € and VAT / mo.



J3 - 250x160 px
200 € and VAT / mo.



J4 - 250x160 px
200 € and VAT / mo.

K1 - 1170x160 px
400 € and VAT / mo.



„Ūkininko patarėjas“ No. 103,
September 10th, 2022

Add to bag 1,00 €



Book „Šilauogės“

Add to bag 1,00 €



„Kaimo laikraštis“ No. 8,
February 26th, 2022

Add to bag 1,00 €

L1 - 250x250 px
250 € and VAT / mo.

L1 - 250x250 px
250 € and VAT / mo.

M1 - 1170x160 px
350 € and VAT / mo.



N1 - 250x160 px
200 € and VAT / mo.

N2 - 250x160 px
200 € and VAT / mo.



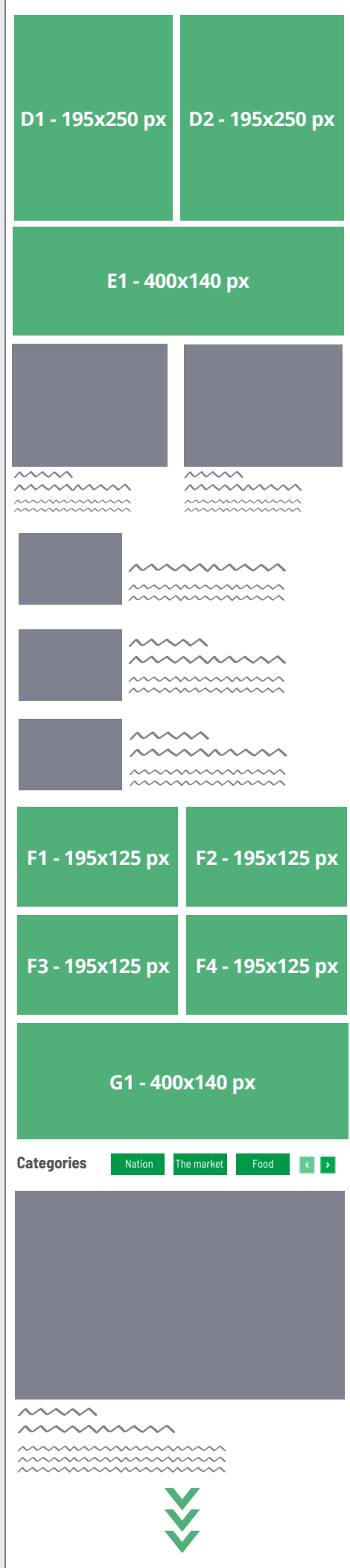
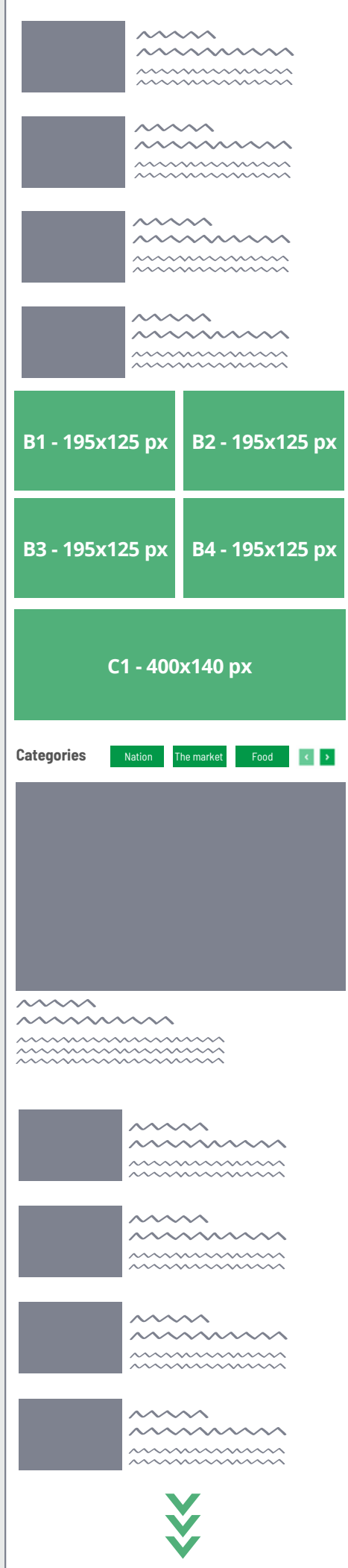
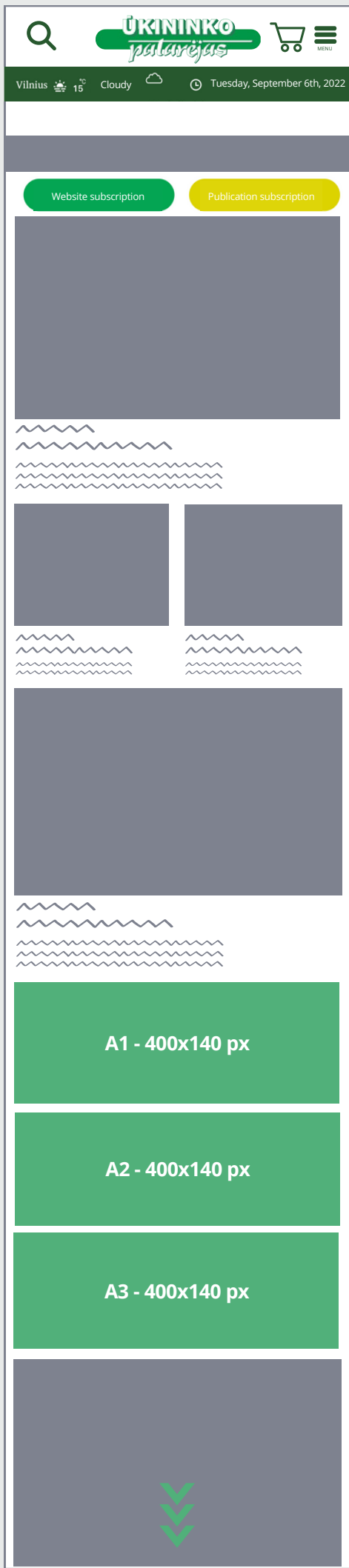
N3 - 250x160 px
200 € and VAT / mo.

N4 - 250x160 px
200 € and VAT / mo.



O1 - 1170x160 px
300 € and VAT / mo.

TITLE PAGE – MOBILE VERSION



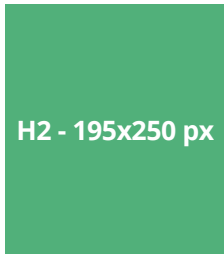
TITLE PAGE – MOBILE VERSION



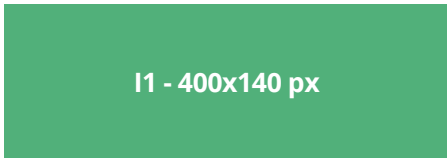
K1 - 400x140 px



H1 - 195x250 px



H2 - 195x250 px



I1 - 400x140 px



L1 - 195x195 px



L2 - 195x195 px

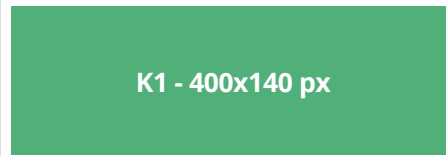


J1 - 195x125 px

J2 - 195x125 px

J3 - 195x125 px

J4 - 195x125 px



„Ūkininko patarėjas“ No. 103,
September 10th, 2022

Add to bag

1,00 €



„Kaimo laikraštis“ No. 8,
February 26th, 2022

Add to bag

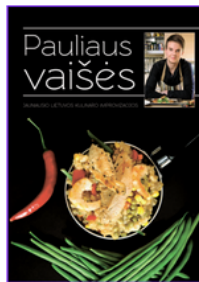
1,00 €



Book „Šilauogės“

Add to bag

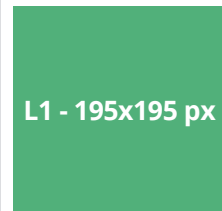
1,00 €



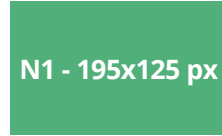
Book „Pauliaus vaisės“

Add to bag

1,00 €



M1 - 400x140 px



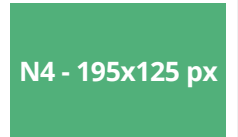
N1 - 195x125 px



N2 - 195x125 px



N3 - 195x125 px



N4 - 195x125 px



O1 - 400x140 px

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P1 600x250 px
500 € and VAT / mo.

R1 250x250 px
300 € and VAT / mo.

R2 250x250 px
300 € and VAT / mo.

R3 250x250 px
300 € and VAT / mo.

R4 250x250 px
300 € and VAT / mo.

R5 250x250 px
300 € and VAT / mo.

R6 250x250 px
300 € and VAT / mo.

U - 600x160 px
700 € and VAT / mo.

P2 600x250 px
400 € and VAT / mo.

X - 1170x160 px
400 € and VAT / mo.

My farm or Politics, Business, Society, My farm, Finances, The market, Fishing, „Rasos“

Z - 900x160 px
350 € and VAT / mo.

R1 250x250 px
300 € and VAT / mo.

Crop production or Animal Husbandry, Birds, Fish, Machinery, Construction

Ž - 900x160 px
300 € and VAT / mo.

R2 250x250 px
300 € and VAT / mo.

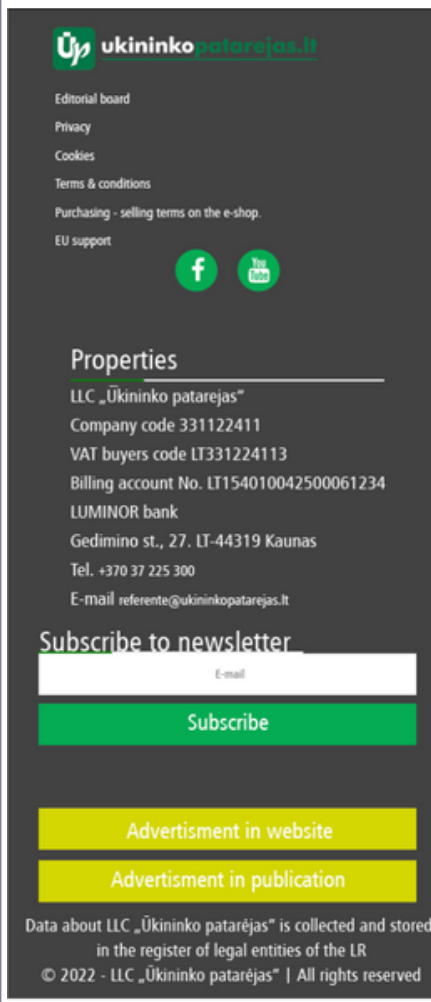
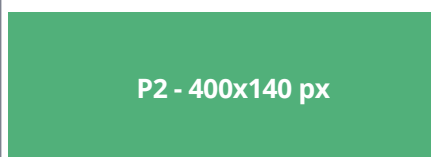
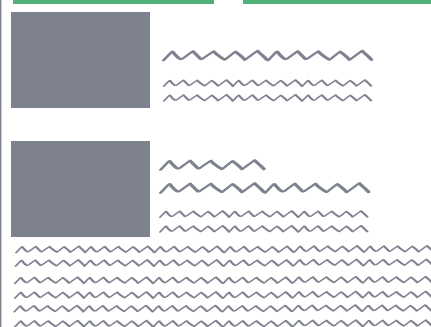
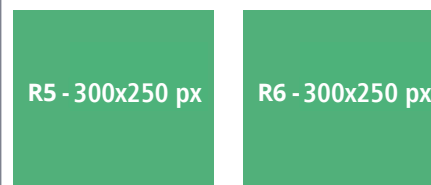
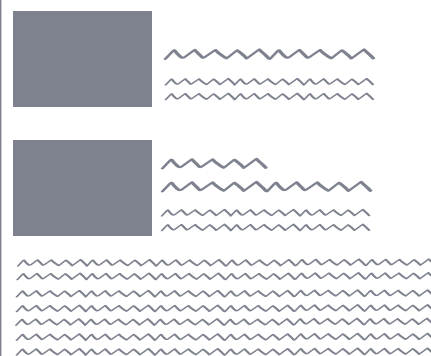


R3 250x250 px
300 € and VAT / mo.

R4 250x250 px
300 € and VAT / mo.

R5 250x250 px
300 € and VAT / mo.

INNER PAGE 1 – MOBILE VERSION



INNER PAGE 2 – MOBILE VERSION

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Vilnius 15°C Cloudy Tuesday, September 6th, 2022

Website subscription Publication subscription

X - 400x140 px
400 € and VAT / mo.

My farm or Politics, Business, Society, My farm, Finances, The market, Fishing, „Rasos“

Z - 350x140 px
350 € and VAT / mo.

Crop production or Animal Husbandry, Birds, Fish, Machinery, Construction

Ž - 250x140 px
300 € and VAT / mo.

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„RASOS“ INNER PAGE

T1 - 600x250 px
500 € and VAT / mo.

V1 - 250x250 px
300 € and VAT / mo.

V2 - 250x250 px
300 € and VAT / mo.

V3 - 250x250 px
300 € and VAT / mo.

V4 - 250x250 px
300 € and VAT / mo.

V5 - 250x250 px
300 € and VAT / mo.

V6 - 250x250 px
300 € and VAT / mo.

T2 - 600x250 px
400 € and VAT / mo.

„RASOS“ INNER PAGE – MOBILE VERSION

Search icon, UKININKO patarėjas logo, Shopping cart icon, MENU icon

Vilnius 15° Cloudy Tuesday, September 6th, 2022

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T1 - 400x140 px

V1 - 300x250 px V2 - 300x250 px

V3 - 300x250 px V4 - 300x250 px

Three green arrows pointing down at the bottom.

Two grey rectangular blocks, each followed by three lines of wavy text lines.

V5 - 300x250 px V6 - 300x250 px

Two grey rectangular blocks, each followed by three lines of wavy text lines.

T2 - 400x140 px

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Facebook icon, YouTube icon

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THE WEATHER PAGE

UKININKO patarėjas
Vilnius 15°C Cloudy
Tuesday, September 6th, 2022
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Main page Politics Business Society My farm Finances The market Hunting „Rasos“ „Agro TV“ Log in

Alzardė, Ema, Inga, Ingeborga, Ivita, Irvita, Jauzina, Jauzinas, Kamilė, Kantvilas, Teofila, Teofilė, Vaidilutė, Vidas, Albutas.

S1 - 1170x160 px
400 € and VAT / mo.

Vilnius +23 °C
light cloudiness, light rain, thunder
2 m/s, nw 747 mm HG. 70 % drėg.

Day	St, 23rd, September Night	Sun, 24th, September Midnight	Morning
+23	+17	+15	+18
Štillis	2 m/s	3 m/s	1 m/s
745	743	743	745
40 %	63 %	77 %	65 %

Gismeteo Forecast for 2 weeks

Vilnius +23 °C
light cloudiness, light rain, thunder
2 m/s, nw 747 mm HG. 70 % drėg.

Day	St, 23rd, September Night	Sun, 24th, September Midnight	Morning
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2 m/s, nw 747 mm HG. 70 % drėg.

Day	St, 23rd, September Night	Sun, 24th, September Midnight	Morning
+23	+17	+15	+18
Štillis	2 m/s	3 m/s	1 m/s
745	743	743	745
40 %	63 %	77 %	65 %

S2 - 1170x160 px
350 € and VAT / mo.

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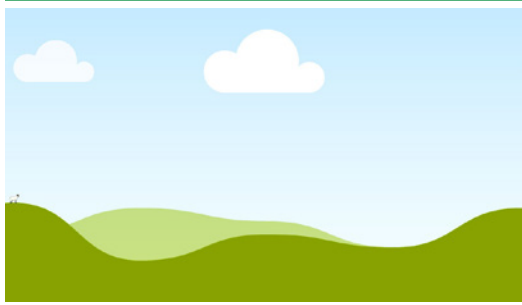
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S1 - 400x140 px



S2 - 400x140 px

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Preparation of a promotional article – 250 € and VAT.
Publication of a promotional article – 300 € and VAT.

Hosting of video clips on the website:

- up to 3 min. – 1 000 € and VAT per year;
- up to 5 min. – 1 500 € and VAT per year;
- up to 7 min. – 2 000 € and VAT per year.

Placement of video advertising in articles on the website:

- up to 10 seconds – 1 000 € and VAT per month for all chosen articles of two categories;
- up to 20 seconds – 1 500 € and VAT per month for all chosen articles of two categories;
- up to 30 seconds – 2 000 € and VAT per month for all chosen articles of two categories.

Preparation of advertising plots and their broadcast on „AgroTV“ and YouTube prices are discussed individually.