

ŪKININKO
patarejas

Kaimo
laikraštis

Ūkininkas

Rasos SODĖ
DARŽĖ
GELYNĖ



Contact us

For further advertising and publicity information,
please contact us by tel. +370 686 21 036
or e-mail vytenis.neverdauskas@gmail.com

Advertising department tel. +370 687 46 734,
e-mail skelbimai@ukininkopatarejas.lt

Comprehensive advertising in print, internet,
television and Facebook, which can not be
found anywhere else.

Services we offer



**Preparation
of promotional
articles.**



**Video
advertisement
in articles
on the website.**



**Promotional
article
publication.**



**Video clip
hosting
on the website.**



**Video clip production
and broadcasting on
Ūkininko patarejas AgroTV
YouTube channel.**



TITLE PAGE – TOP

POP UP big 750x750 px

1 wk. / 300 € and VAT
2 wks. / 500 € and VAT
3 wks. / 700 € and VAT
4 wks. / 850 € and VAT

The additional banner is included in the price.

A1 - 1170x160 px
500 € and VAT / mo.

A2 - 1170x160 px
500 € and VAT / mo.

A3 - 1170x160 px
500 € and VAT / mo.

B1 250x160 px
350 € ir PVM / mėn.

B2 250x160 px
350 € ir PVM / mėn.

B3 250x160 px
350 € and VAT / mo.

B4 250x160 px
350 € and VAT / mo.

POP UP small - 1170x250 px

1 wk. / 200 € and VAT; 2 wks. / 300 € and VAT; 3 wks. / 400 € and VAT; 4 wks. / 500 € and VAT.

TITLE PAGE – MIDDLE

C1 - 1170x160 px

450 € and VAT / mo.

Categories

State

The market

Finances

Technics

Business

Food

Nation



D1 - 250x320 px

400 € and VAT / mo.

D2 - 250x320 px

400 € and VAT / mo.

E1 - 900x120 px

400 € and VAT / mo.



F1 - 250x160 px

250 € and VAT / mo.

F2 - 250x160 px

250 € and VAT / mo.

F3 - 250x160 px

250 € and VAT / mo.

F4 - 250x160 px

250 € and VAT / mo.

G1 - 1170x160 px

450 € and VAT / mo.

Categories

State

The market

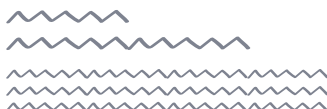
Finances

Technics

Business

Food

Nation



H1 - 250x320 px

400 € and VAT / mo.

H2 - 250x320 px

400 € and VAT / mo.

I1 - 900x120 px

400 € and VAT / mo.

TITLE PAGE – BOTTOM



J1 - 250x160 px
200 € and VAT / mo.

J2 - 250x160 px
200 € and VAT / mo.



J3 - 250x160 px
200 € and VAT / mo.

J4 - 250x160 px
200 € and VAT / mo.

K1 - 1170x160 px
400 € and VAT / mo.



„Ūkininko patarėjas“ No. 103,
September 10th, 2022

Add to bag

1,00 €



Book „Šilauogės“

Add to bag

1,00 €



„Kaimo laikraštis“ No. 8,
February 26th, 2022

Add to bag

1,00 €

L1 - 250x250 px
250 € and VAT / mo.

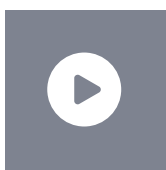
L1 - 250x250 px
250 € and VAT / mo.

M1 - 1170x160 px
350 € and VAT / mo.



N1 - 250x160 px
200 € and VAT / mo.

N2 - 250x160 px
200 € and VAT / mo.

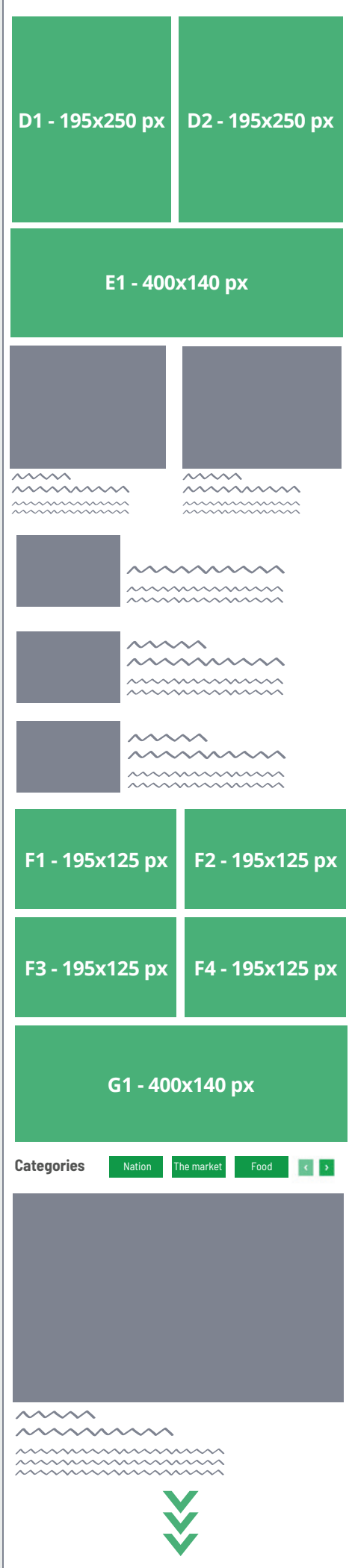
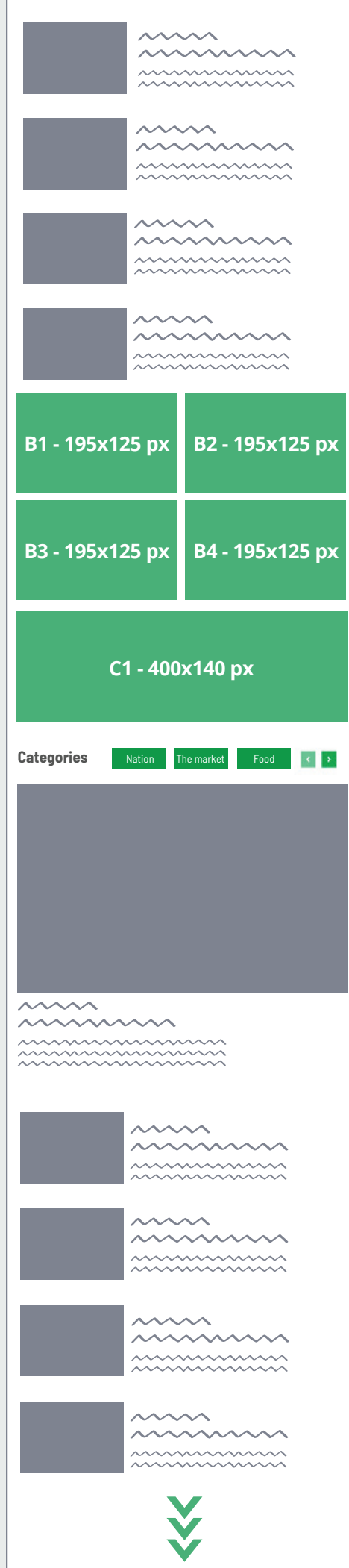
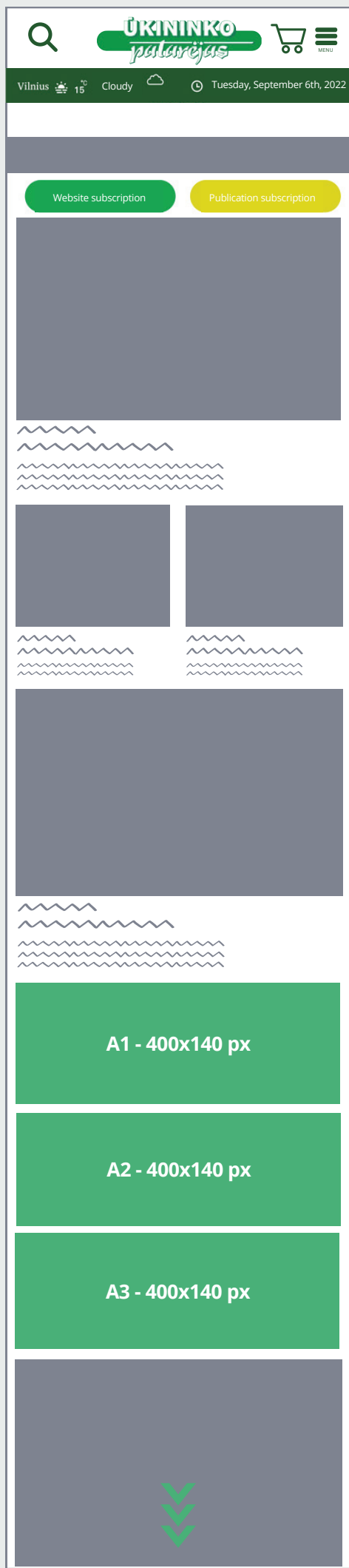


N3 - 250x160 px
200 € and VAT / mo.

N4 - 250x160 px
200 € and VAT / mo.

O1 - 1170x160 px
300 € and VAT / mo.

TITLE PAGE – MOBILE VERSION



TITLE PAGE – MOBILE VERSION



H1 - 195x250 px

H2 - 195x250 px

I1 - 400x140 px



J1 - 195x125 px

J2 - 195x125 px

J3 - 195x125 px

J4 - 195x125 px

K1 - 400x140 px



„Ūkininko patarėjas“ No. 103,
September 10th, 2022

Add to bag

1,00 €



„Kaimo laikraštis“ No. 8,
February 26th, 2022

Add to bag

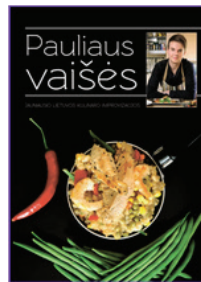
1,00 €



Book „Šilauogės“

Add to bag

1,00 €



Book „Pauliaus vaisės“

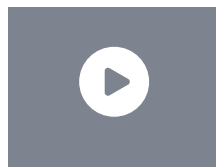
Add to bag

1,00 €

L1 - 195x195 px

L2 - 195x195 px

M1 - 400x140 px



N1 - 195x125 px

N2 - 195x125 px

N3 - 195x125 px

N4 - 195x125 px

O1 - 400x140 px

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Properties

LLC „Ūkininko patarėjas“

Company code 331122411

VAT buyers code LT331224113

Billing account No. LT154010042500061234

LUMINOR bank

Gedimino st., 27. LT-44319 Kaunas

Tel. +370 37 225 300

E-mail referente@ukininkopatarejas.lt

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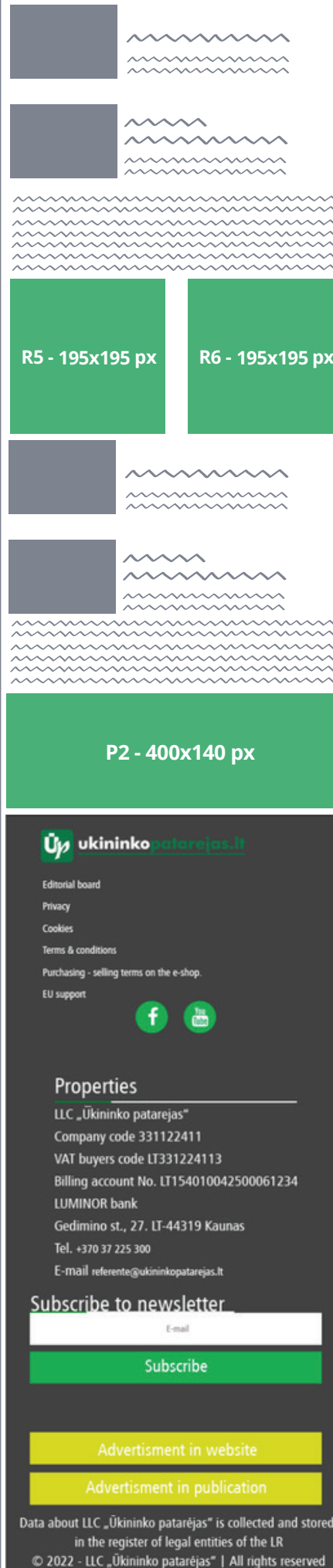
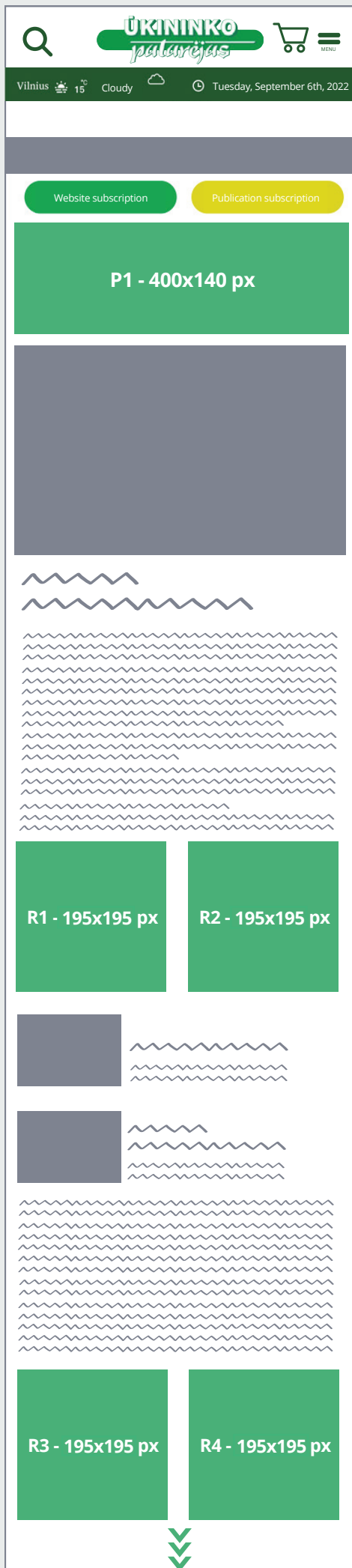
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INNER PAGE

INNER PAGE – MOBILE VERSION



„RASOS“ INNER PAGE



Vilnius 15°C Cloudy
Tuesday, September 6th, 2022

Website subscription

Publication subscription



Main page

Politics

Business

Society

My farm

Finances

The market

Hunting

„Rasos“

„Agro TV“



Log in

T1 - 600x250 px
500 € and VAT / mo.

V1 - 250x250 px
300 € and VAT / mo.

V2 - 250x250 px
300 € and VAT / mo.

V3 - 250x250 px
300 € and VAT / mo.

V4 - 250x250 px
300 € and VAT / mo.

V5 - 250x250 px
300 € and VAT / mo.

V6 - 250x250 px
300 € and VAT / mo.

T2 - 600x250 px
400 € and VAT / mo.

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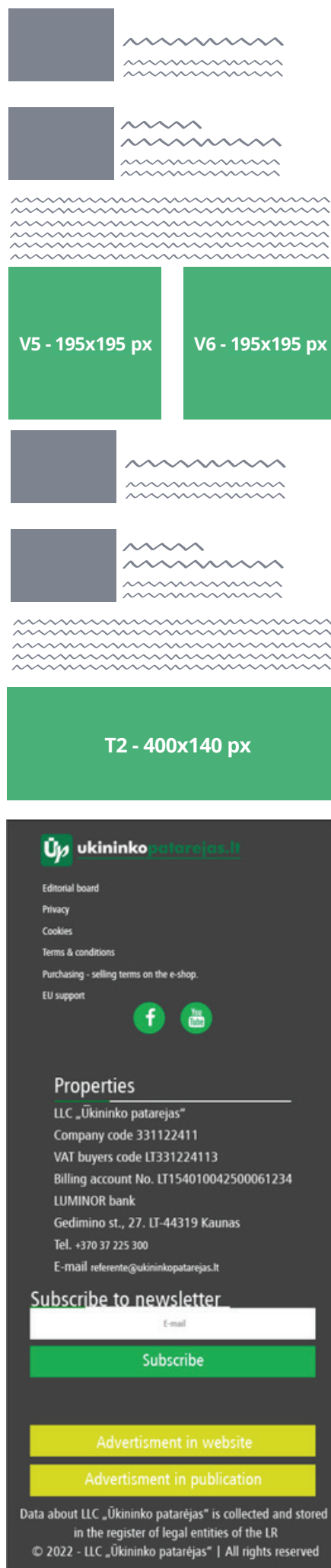
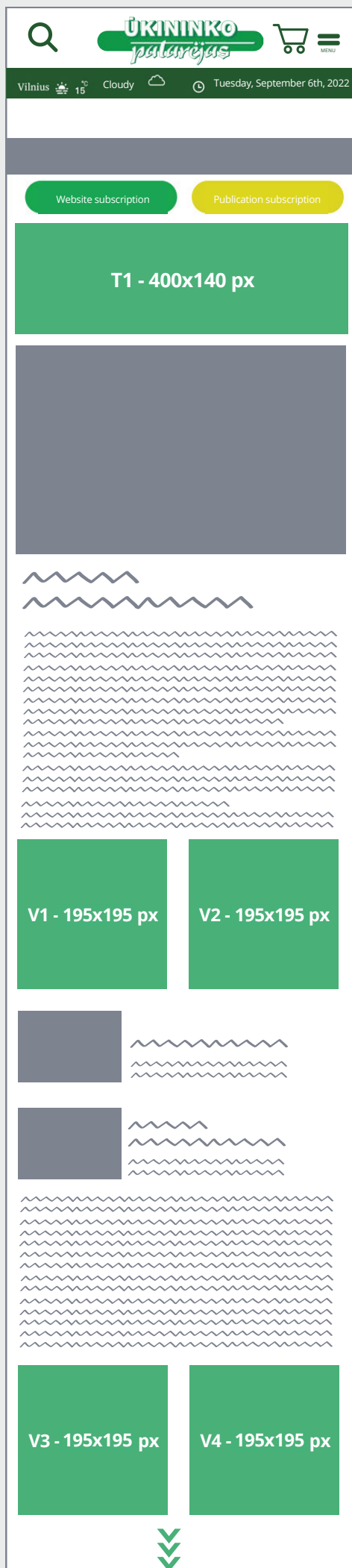
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„RASOS“ INNER PAGE – MOBILE VERSION



THE WEATHER PAGE



Vilnius  15° Cloudy 
Tuesday, September 6th, 2022

Website subscription

Publication subscription




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Alzardė, Ema, Inga, Ingeborga, Ivita, Irvita, Jauzina, Jauzinas, Kamilė, Kantvilas, Teofilė, Teofilė, Vaidilutė, Vidas, Albutas.

S1 - 1170x160 px
400 € and VAT / mo.

Vilnius  **+23 °C**
light cloudiness, light rain, thunder
2 m/s, nw 747 mm HG. 70 % drėg.

Day	St, 23rd, September Night	Sun, 24th, September Midnight	Morning
			
+23	+17	+15	+18
Štillis	2 m/s	3 m/s	1 m/s
745	743	743	745
40 %	63 %	77 %	65 %

 **Forecast for 2 weeks**

Vilnius  **+23 °C**
light cloudiness, light rain, thunder
2 m/s, nw 747 mm HG. 70 % drėg.

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Day	St, 23rd, September Night	Sun, 24th, September Midnight	Morning
			
+23	+17	+15	+18
Štillis	2 m/s	3 m/s	1 m/s
745	743	743	745
40 %	63 %	77 %	65 %

S2 - 1170x160 px
350 € and VAT / mo.

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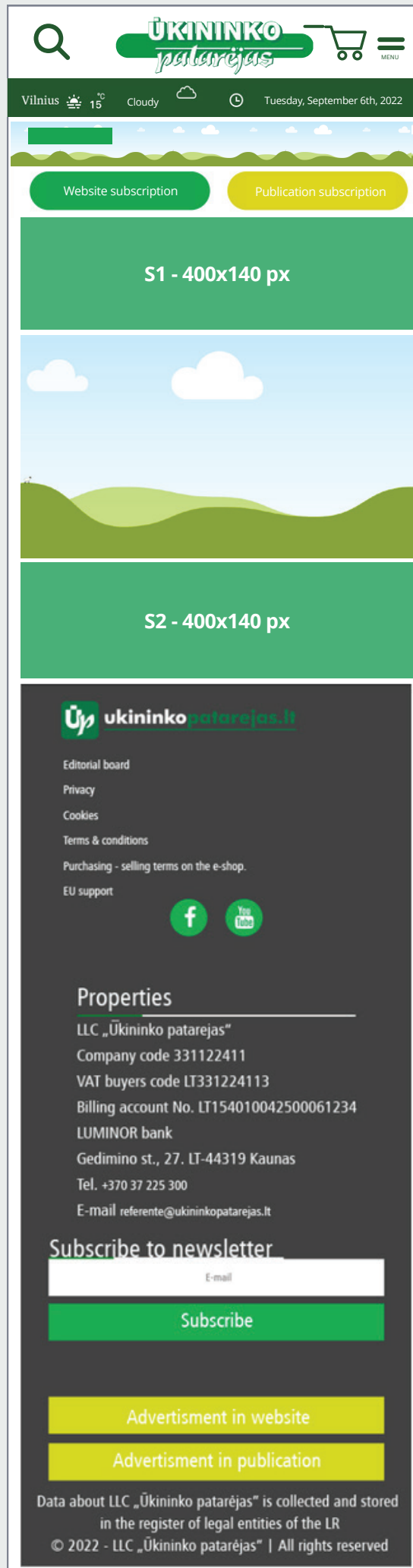
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THE WEATHER PAGE – MOBILE VERSION



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by e-mail vytenis.neverdauskas@gmail.com

Advertising department tel. +370 687 46 734,
e-mail skelbimai@ukininkopatarejas.lt

Preparation of a promotional article – 250 € and VAT.
Publication of a promotional article – 300 € and VAT.

Hosting of video clips on the website:

- up to 3 min. – 1 000 € and VAT per year;
- up to 5 min. – 1 500 € and VAT per year;
- up to 7 min. – 2 000 € and VAT per year.

Placement of video advertising in articles on the website:

- up to 10 seconds – 1 000 € and VAT per month
for all chosen articles of two categories;
- up to 20 seconds – 1 500 € and VAT per month
for all chosen articles of two categories;
- up to 30 seconds – 2 000 € and VAT per month
for all chosen articles of two categories.

Preparation of advertising plots and their broadcast on „AgroTV”
and YouTube prices are discussed individually.